2019 Gov/PA/JD -1

1st May 2019



Headteacher Mr P N Adams BSc Pg Dip

Dear Sir/Madam

Corbet Sponsorship Scheme

Dear Sir/Madam,

I am writing on behalf of the Corbet School, we are looking for unique ways of involving our local community, clubs and businesses to work in partnership within our new sponsorship scheme which will provide our children at the school with additional resources and facilities as we work together during these challenging times when budgets and financial pressures are of an increasing concern for all educational establishments.

The new sponsorship scheme is intended to allow local clubs and businesses the opportunity to sponsor one of the school's sports teams, school productions, carol singing, presentation evenings, awards evenings, summer concerts and careers evenings.

Sponsorship for sports teams will be a minimum donation of £150 for the academic year. In return for your sponsorship your business/club name will be published with the individual team fixtures and results on Facebook, the school website and newsletter. For example, a local ladies netball club might like to sponsor the netball teams for the year whilst perhaps a local cricket club would prefer to sponsor the school cricket teams.

Events sponsorship would be for a one-off event of a minimum donation of £50, again recognition of the sponsorship would appear in on the Facebook page and the event programme if applicable. In addition, for an additional cost the sponsoring business will be able to display information about the company. As an educational establishment there are, of course, certain businesses that we will not accept sponsorship from for example the tobacco, alcohol and betting industries.

In addition, we are offering the opportunity to advertise local businesses in the Corbet Newsletter which is published every half term and circulated to over 600 families from the school. It is also accessible online from our website and is handed out to our local feeder schools.

| Page size | Cost per edition |
|--------------|------------------|
| Full page | £100 |
| Half page | £75 |
| Quarter page | £50 |

The Corbet School is also seeking a unique opportunity to Sponsor the School's Prospectus. Please email Miss Hurdley for more information <u>hurdley.s@corbet.shropshire.sch.uk</u>

If you would like to discuss this opportunity or express an interest please complete the information below and return by email to <u>hurdley.s@corbet.shropshire.sch.uk</u>

| Business Name: | |
|----------------------------------|--|
| Type of sponsorship/advertising: | |
| Telephone: | |
| Email: | |
| Contact Name: | |

Kind regards

P. N. Ada

P N Adams Headteacher The Corbet School

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